

SCOTT SWAIN

6351 W. Riverside Rd.
McCordsville, IN 46055

P: 765-749-7090

E: scott@scottswain.net

PORTFOLIO

www.scottswainportfolio.com

LINKEDIN

www.linkedin.com/in/scottswain1

PROFILE

I have nearly 20 years of experience in project management, team-building, professional branding, marketing, sales and graphic design in the arenas of media and communications.

SKILLS

- Extensive experience in Adobe Creative Suite (InDesign, Photoshop, Illustrator, and Bridge)
- Strong organizational skills
- Excellent writing/communications skills.
- Attention to detail
- Video editing training
- Website design (mostly Wordpress platform)

EXPERIENCE

Art Director | BLNKPG Marketing, LLC

Indianapolis; Jan. 2018 – Present

At BLNKPG, I guide all design projects and am responsible for the overall creative produced by the company. I also manage the creative process from conception to completion and translate marketing objectives into clear creative strategies. I work closely with the owner and project managers to ensure the creative campaigns created are aligned with client goals and follow existing or proposed brand standards.

Marketing Coordinator | United Consulting

Indianapolis; Jan. 2015 – Jan. 2018

Developed and maintained information regarding the project experience of the firm and the firm's employees for use in marketing materials that was distributed to prospective clients. Responsibilities included the preparation and submittal of Proposals and Statements of Qualifications to work that United bid to clients. I also created reference material documenting past experiences, employee resumes, and client references. Additional responsibilities included creating and providing material for company website/presentations, trade shows, and conferences.

Art Director | Sport Graphics

Indianapolis; Nov. 2013 – Jan. 2015

Responsible for the creation and graphic design of several different types of media and print materials for many large national clients and events. Clients ranged from professional sports leagues such as the NFL, NBA and WNBA to the NCAA and several public and private colleges and universities across the United States. I worked with these clients to interpret their vision for each individual project and then oversee and contribute to the entire process of the project which includes conceptualization, creation, and production.

Product Development Manager | Mezzetta Construction Services, Inc.

Indianapolis; June 2012 – Nov. 2013

Developed, implemented and managed all company marketing/sales materials and products while creating the company's brand standards. Primary responsibility included the creation of presentation material for the formulation of RFP, RFQ, and RFI responses. Also responsible for the creation and execution of the company's marketing budget.

Creative Director | Custom/Book Publishing divisions, IBJ Media

Indianapolis; Sept. 2007 – June 2012

Developed, managed, and maintained the overall creative direction of all print and online material for the company's Custom and Book Publishing divisions as well as outside clients. Assisted department director and sales representative in creating and developing relationships with new and existing clients. Initiated multiple social networking platforms for several divisions/projects within company. Provided leadership and resources to project managers, copywriters, employees and interns to complete projects. Influential role in creating and executing marketing launch plan as well as developing and establishing designer workflow procedures.

Senior Graphic Designer | Market Development, The Indianapolis Star

Indianapolis; April 2005 – Sept. 2007

Worked with marketing managers and sales representatives to provide marketing and advertising campaigns to prospective clients. Collaborated with a cross-functional team of artists, vendors and staff to achieve brand standards. Established and maintained creative direction for multiple local and national clients including primary creative leadership of Indiana High School Basketball All Star Series.

Advertising Graphic Artist | The Indianapolis Star

Indianapolis; Jan. 2004 – April 2005

Served multiple positions within the advertising creative team, creating everything from small, single-run ads for local businesses to complete speculative and live campaigns for local and national clients.

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EXPERIENCE (CONT.)

Web/Print Designer | MP Records Communications, Inc.

Fishers, IN; Dec. 2002 – January 2004

Designed logos, brochures and other promotional items as well as designing and maintenance Websites for clients and professional associations.

Copy Clerk | Sports Department, The Star Press

Muncie, IN; Sept. 1999 – Feb. 2004

Processed incoming calls, attended events and wrote accurate and timely pieces on sporting events and human interest topics in a fast-paced, deadline-driven environment.

EXTRACURRICULAR

- Advisory Chair, Young Professionals Council (YPC) - Little Red Door Cancer Agency (Indianapolis), Sept. 2018 – Present
- Fundraising Volunteer - Little Red Door Cancer Agency (Indianapolis), Sept. 2016 – Present
- Board Member, Little Red Door (Muncie, IN), Nov. 2014 – Sept. 2016
- Founder & Tournament Director, Scott Swain Invitational, annual golf tournament that raises money for Little Red Door Cancer Agency, Aug. 2008 – Present
- Guest Speaker, ICPA conference held at Ball State University, 2010
- Guest Speaker, Ball State Daily News staff reunion, 2009

EDUCATION

Ball State University; Muncie, IN

Concentrations in journalism and telecommunications

REFERENCES

Anthony Mezzetta

(Former) Director of Operations, Mezzetta Construction, Inc.
317-628-7317

Fred Zanto, CCISP

Sr. Systems Administrator - Systems Engineer at Indiana Office of Technology
317-697-6231

Nick Duvall

CEO and President, TeenWorks
765-749-8462

Braden Nicholson

Vice President, Revenue Path Group
317-965-6405